



# DOANE

## UNIVERSITY

### SYLLABUS

<b>Course Title</b>	International Business and Economics
<b>Course Number</b>	BUS 601
<b>Number of Credits</b>	3
<b>Course Dates</b>	3/11/19-4/4/19
<b>Instructor</b>	Jen Rae Wang, MBA
<b>Email Address</b>	Click or tap here to enter text.
<b>Office Hours/Availability</b>	Click or tap here to enter text.
<b>Phone Number</b>	Click or tap here to enter text.
<b>Textbook Information: (e.g. title, edition, publisher, ISBN)</b>	International Business Economics A European Perspective by Judith Piggott and Mark Cook, Palgrave MacMillan, 2006, ISBN-13: 978-1-4039-4219-7, ISBN-10: 1-4039-4219-6
<b>Additional Course Materials</b>	
<b>Course Description</b>	In this course students will examine international business from an applications standpoint. Students will learn how political, economic and cultural differences affect the business functions and practices of management, human resource management, marketing and finance.
<b>Program Outcomes</b>	<p>Graduates will exhibit awareness of the economic, political, social and technological advances affecting global business</p> <p>Graduates will employee advances problem solving in order to develop reflective and innovative business strategies</p>
<b>Course Learning</b>	1. Recognize different business practices across the globe and describe

<b>Outcomes/Objectives</b>	<p>how this modifies how you do business.</p> <ol style="list-style-type: none"> <li>2. Describe and then evaluate the relationship between social and cultural dimensions and business practices. Identify and strategize methods to mitigate the additional risks associated with global business</li> <li>3. Become aware of the unique economic organization of capitalism and respect that other economies measure success differently.</li> </ol>
<b>Technology Requirements</b>	<a href="https://www.doane.edu/faq/minimum-computer-requirements">https://www.doane.edu/faq/minimum-computer-requirements</a>

## Course Schedule

Week or Module	Topic	Content	Assessments Matched to Learning Outcomes	Due Date & Time
<b>Module 1-Week 1:</b>	Beginning to know ourselves, each other and the global business environment (MBA K3 & S4)	<p><b>Read</b> International Business Economics: A European Perspective, by Judith Piggott and Mark Cook, Palgrave Macmillan. Introduction and Chapter 1</p> <p><b>Videos</b></p>	<p>Self-Introduction:</p> <p>Journal Notes:</p> <p>Discussion Post</p> <p>Choose Country for PEST Assessment</p>	Journal Notes and Reflection Paper
<b>Module 2-Week 2:</b>	Who we are impacts what we do (MBA K3 & S4)	<p><b>Read</b> <i>International Business Economics: A European Perspective</i></p> <p>Read Chapter 2</p> <p><b>Videos</b></p> <p>This Week Video II</p> <p>Who we are impacts what we do!</p> <p>Clearly Cultural and others</p> <p>Website Tour</p> <p>The World is Flat</p>	<p>Discussion Post</p> <p>Journal notes:</p> <p>Paper: Political Context</p>	Journal Notes and Reflection Paper
<b>Module 3 Week 3:</b>	Corruption or culture? (MBA K1 & S1)	<p>Read Chapter 6.</p> <p>Videos</p>	Discussion Post	Journal Notes and Paper

		<p>This Week Video III Corruption or Culture</p> <p>Module 3 Website Tour: Transparency and others "Proof of Life"</p>	<p>Journal</p> <p>Paper: Economic Context</p>	
<b>Module 4 Week 4:</b>	Are you risk averse? (MBA K1 & K3)	<p>Read chapter 9 Read chapter 10</p> <p>Videos Required</p> <p>This Week Video IV</p> <p>Are you risk averse? Parts 1 - 3 Mohammad Yunus: Ending Global hunger Coface and others</p>	<p>Discussion Post</p> <p>Journal</p> <p>Paper: Social and Cultural Context</p>	Journal Notes and Paper
<b>Module 5 Week 5:</b>	How do we get this done? (MBA K1 & K3)	<p>Read chapter 11</p> <p>Videos Required This Week Video V How do we get this done? Parts 1 and 2 State Control and Private Initiatives</p> <p>IMF and others</p>	<p>Discussion Post</p> <p>Journal</p> <p>Paper: Technological Context</p>	Journal Notes and Paper
<b>Module 6 Week 6:</b>	Joining together or building walls? (MBA K1 & S4)	<p>Read chapters 4 and 5</p> <p>Videos Required</p> <p>This Week Video VI Exchange rates? Parts 1 - 7 Yahoo and WTO</p>	<p>Journal</p> <p>Discussion Post</p>	Journal Paper
<b>Module 7 Week 7:</b>	Global Corporate Responsibility (MBA K1, K3, S1 and S4)	<p>Videos Required</p> <p>This Week Video VII Corporate responsibility Globalization and the future of corporate citizenship</p> <p>United Nations Global Compact</p>	<p>Journal</p> <p>Discussion Post</p> <p>Paper: Final PEST Assessment with Summary</p>	Journal Notes

<b>Module 8:</b>	Should we go global? (MBA K1, K3, S1 and S4)	Country Report/Presentation	Presentation Country Report	Present
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## Grading Assessments

Type of Assessment	Points	Total possible points
Self Introduction	10 Points	10 Points
Quiz	20 Points Per Quiz	40 Points
Journal	6 Points per Journal	48 Points
Reflection Paper	18 Points Per Reflection	90 Points
Country Report	150 Points	150 Points

**Grade Scale** (Grade scale will be program specific. Please check with the applicable Program Director for this information.)

A=90%-100%

B= 80-90%

C= 70-80%

D= 60-70%

F= 59% or below

<b>Participation Policy</b>	A student is expected to be prompt and regularly attend on-ground classes in their entirety. Regular engagement is expected for on-line courses. Participation in class discussions is an integral part of your grade.  (Faculty to insert any additional class participation; see resource page for ideas.)
<b>Study Time</b>	Expectation of the amount of time the course requires students to spend preparing and completing assignments. Typically, students could expect to spend approximately 12 hours a week preparing for and actively participating in this 8-week 3 credit hour course. This actual time for study varies depending on students' backgrounds.
<b>Late Work</b>	(Include expectations regarding late work; please see attachment for examples.)
<b>Submitting Assignments</b>	(Include expectations regarding students' submission of assignments, for example, in class or in Blackboard.)
<b>Communication Policy including Assignment Feedback</b>	(State your policy on timeliness of communicating with students and length of time needed before assignments will be graded, e.g. 48 hours.)
<b>Academic Integrity Policy</b>	New Academic Integrity Policy to be released AUTM 2018
<b>Academic Support</b>	Please contact academicsupport@doane.edu <a href="https://www.doane.edu/graduate-and-adult/academic-support">https://www.doane.edu/graduate-and-adult/academic-support</a>
<b>Disability Services</b>	<a href="https://www.doane.edu/disability-services">https://www.doane.edu/disability-services</a>

	Doane University supports reasonable accommodations to allow participation by individuals with disabilities. Any request for accommodation must be initiated by the student as soon as possible. Each student receiving accommodations is responsible for his or her educational and personal needs while enrolled at Doane University. Please contact Chris Brady at <a href="mailto:chris.brady@doane.edu">chris.brady@doane.edu</a> or 402-467-9031 for assistance.
<b>Military Services</b>	<a href="https://www.doane.edu/graduate-and-adult/military">https://www.doane.edu/graduate-and-adult/military</a>
<b>Anti-Harassment Policy</b>	<a href="http://catalog.doane.edu/content.php?catoid=5&amp;navoid=452">http://catalog.doane.edu/content.php?catoid=5&amp;navoid=452</a>
<b>Grade Appeal Process</b>	<a href="http://catalog.doane.edu/content.php?catoid=5&amp;navoid=238">http://catalog.doane.edu/content.php?catoid=5&amp;navoid=238</a>
<b>Credit Hour Definition</b>	Doane University follows the federal guideline defining a credit hour as one hour (50 minutes) of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for approximately fifteen weeks (one semester), or the equivalent amount of work over a different time period (e.g., an 8-week term). This definition applies to courses regardless of delivery format, and thus includes in-person, online, and hybrid courses (combination of in-person and online). It also applies to internship, laboratory, performance, practicum, research, student teaching, and studio courses, among other contexts.
<b>Syllabus Changes</b>	Circumstances may occur which require adjustments to the syllabus. Changes will be made public at the earliest possible time.